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Filing date: **01/19/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	77317019
Applicant	VeriFone, Inc.
Applied for Mark	SECURE PUMPPAY
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Submission	Applicant's Request to Extend
Attachments	VF Motion.PDF (1 page)(35171 bytes)
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Signature	/Michelle A. Massicotte/
Date	01/19/2010

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re VeriFone, Inc.
Application Serial No.:77/ 317,019

MOTION TO EXTEND TIME TO FILE APPEAL BRIEF

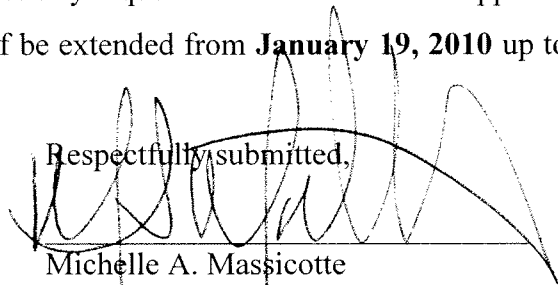
Applicant, VeriFone, Inc. ("Applicant"), by and through its attorneys, hereby moves to extend the time set for filing the appeal brief in above-captioned action, ninety (90) days up to and including April 19, 2010. As grounds for this Motion, Applicant states as follows:

1. The above-captioned application has received a final refusal on the basis of "mere descriptiveness" under Section 2(e)(1) of the Lanham Act.
2. Applicant needs further time to prepare arguments against the refusal under Section 2(e)(1) and alternatively, to file an amendment to allege use (AAU) and to assess the extent of use to either amend the application to seek registration on the Principal Register under Section 2(f) of the Lanham Act, or amend the application to the Supplemental Register.
3. Applicant requires an extension of time to file the appeal brief.
4. Applicant respectfully maintains that it has established good cause to obtain the extension of time to file the appeal brief.

In view of the foregoing, Applicant respectfully requests that this Motion be approved by the Board and the time for filing an Appeal Brief be extended from **January 19, 2010** up to and including **April 19, 2010**.

Date: January 19, 2010

Respectfully submitted,



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